

Have a Heart Social Media Toolkit

Throughout the month of February, show your love where it matters the most – our future! Join Save the Children Action Network (SCAN) in urging lawmakers to have a heart and fund early childhood education programs.

Your voice matters – let's make it heard on social media. Here's how...

Tagging

Tag lawmakers in your posts to directly send them a message. Bonus: use #InvestInKids and tag SCAN in your posts for a chance to get reposted.

- Click [here](#) to learn how to find your lawmakers on social media
- SCAN X (Twitter): [@SCActionNetwork](#)
- SCAN Instagram: [@thefuturetomorrow](#)
- SCAN Facebook: [@Save the Children Action Network](#)

Sample Posts

Facebook & Instagram

- Dear [INSERT LAWMAKER HANDLE], for #ValentinesDay will you have a heart and #InvestInKids by funding early childhood education in the 2025 Appropriations Bill? Sincerely, a child rights advocate who wants a better future for the kids in [INSERT STATE]. [OPTIONAL: INSERT VALENTINE PHOTO]
- It's a non-negotiable to #InvestInKids. To have a better future for all of us, our leaders need to start by prioritizing education, including early education, for our kids. @SavetheChildrenActionNetwork makes it easy to send a message to your lawmaker. I sent my lawmaker a message already...it's time you do too! [OPTIONAL: INSERT ACTION ALERT LINK AND/OR VALENTINE PHOTO]

X (Twitter)

- Early education prepares kids for a lifetime of learning, but so many kids in our state of [INSERT STATE] don't get that opportunity and that's not fair to them. [INSERT LAWMAKER HANDLE] please #InvestInKids by funding early childhood education in the 2025 Appropriations Bill!
- This #ValentinesDay, I'm sending [INSERT LAWMAKER HANDLE] a message to have a heart and #InvestInKids by funding early learning programs. You can take action with me and @SCActionNetwork, too. [INSERT ACTION ALERT LINK]