



## Crafting Your Message to Connect with Friends and Family

Below are scripts you can use when texting your friends and family about voting.

Customize these scripts to suit your individual relationships and communication style. Remember, you know your networks best so use your own words and reach out in a way that feels natural.

Folks want to hear from you, someone they trust, and your unique way of communicating is important in keeping these conversations authentic and meaningful.

### Sample Scripts:

#### Register to Vote or Check Your Registration

Hey [Contact's Name], hope you're doing well! I'm reaching out to make sure you are ready to vote this fall. Are you already registered to vote?

[YES] That's amazing! Could you help spread the word about voting by asking 3 or more friends to register to vote?

[YES] You're the best! The deadline to register to vote is {this date}. Please share this link with them: {Vote.org or your Secretary of State's website}

[NO] No problem! Thank you for being a voter!!

[NO] We want to ensure that amazing people like you who care about kids' issues vote in this election. Will you take two minutes to register to vote at {Vote.org or your Secretary of State's website}?

[YES] Thank you! After you register to vote, I hope you'll ask your friends to do the same.

[NO] Voting can make a huge difference for kids in our state. So, if you change your mind, I hope you'll take a couple of minutes to become a voter. The deadline to register to vote is {state specific VR deadline}. Here's that link again: {Vote.org or your Secretary of State's website}.

#### Early Voting

**Note: If your state does not have early voting, simply adjust the script below to talk about making a plan to vote on Election Day, which is Tuesday, November 5 this year.**

Hi [Contact's Name], I wanted to talk to you about something important. Kids can't vote and it's up to us to be their voice in the upcoming election. Let's make sure we elect leaders who prioritize {state}'s kids! Do you plan to vote in the election this fall?

[YES] That's amazing! I wanted to make sure you know about your early voting options including absentee voting in-person and mail-in absentee ballots. Do you have a plan to vote early?

[YES] Great! The deadline to request your mail-in ballot is {state specific deadline}. To find out when and where early in-person voting will take place in your county, visit {your Secretary of State's website}



[NO] If you change your mind, Election Day is Tuesday, November 5. Polls open at {XY} AM and close at {YZ} PM local time. You can find the most up to date voting information at {your Secretary of State's website}

[NO] So much is at stake for {STATE} in this election. I hope you'll consider voting on November 5.

Last chance to vote: Hey [Contact's Name], hope everything's going well. The upcoming election gives us a chance to support candidates who value children's futures. Have you voted yet?

[YES] You rock – thank you. I hope you'll encourage your friends and family to vote, too!

[NO] Do you know what time you plan on going to vote?

[RESPONSIVE] Great! Do you plan to drive there, walk, or take public transportation?

[RESPONSIVE] Awesome! Thank you so much for voting!

**Additional Ask:** Once you've asked your friends if they're registered to vote or what their voting plan is, ask them to join you in reaching out to their friends and family. Will you help me get three more friends to vote by joining SCAN and sending texts to your contacts?

[YES] Thanks so much! You can join me in texting your friends by joining our circle at: {your state's Outreach Circle link here}

[RESPONSIVE] Once you're in the app, you will find a toolkit and sample scripts to help you text your contacts.

[NO] Voting can make a huge difference for kids in our state. So, if you change your mind, let me know!