

Agenda

Sunday, July 16

Washington Marriott Georgetown, 1221 22nd Street NW, Washington, D.C. 20037

Time	Event	Location
11:00am – 3:00pm	General Registration	Second Floor Lobby
11:30am – 1:00pm	Lunch Boxed lunches by registration available for pick up.	Second Floor Lobby
Opening Plenary		
1:00pm – 1:15pm	Welcome and Opening Remarks <ul style="list-style-type: none"> Christy Gleason, Vice President, Policy Advocacy and Campaigns 	Metropolitan Ballroom (Galleries 1-5)
1:15pm – 2:30pm	Changemakers: Innovative Actions Creating Change in the United States and Around the World. <ul style="list-style-type: none"> Moderator: TBD <p><i>Our speakers, here in D.C. and around the world, will showcase the power of ideas and innovation to change lives.</i></p> <ul style="list-style-type: none"> Alexandria Grappone: Eastern Region Taylor Ryan: Heartland Region Daisy Lira & Angela Garcia: Western Region TBD: International 	Metropolitan Ballroom (Galleries 1-5)
2:30pm – 2:45pm	Break/Room Transition	(15 mins)
Breakout Sessions		
2:45pm – 4:15pm	<u>Advocacy Trainings</u> <p>Prepare for Takeoff <i>Build community with fellow advocates from your program or region during this interactive session. Together, we will get energized, set intentions for the summit, and review the scope of Save the Children Action Network's mission, vision, and work.</i></p> <p>Room Assignments:</p> <ul style="list-style-type: none"> Students: District 1 & 2 Western Advocates: Gallery 6 & 7 Heartland Advocates: West End Eastern Advocates: Metropolitan Ballroom 	Districts 1 & 2 West End Gallery 6 & 7 Metropolitan Ballroom

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4:15pm – 4:30pm	Break/Room Transition	(15 mins)
4:30 pm – 5:15	Inside Washington <i>Our panel of speakers will provide a glimpse into the political landscape in Washington and give insightful tips advocates can use to improve their messaging during this time.</i> <ul style="list-style-type: none"> • Steve Carey, Founder, Potomac Strategic Development Company, LLC • Name, Title, Organization • Name, Title, Organization 	Metropolitan Ballroom
5:15pm – 6:00pm	Effective Advocacy: Going to the Hill <i>During Tuesday's lobby day on Capitol Hill, you'll have the opportunity to speak directly with lawmakers. Whether you're a seasoned lobbyist or it's your first time going to the Hill, never fear - this training will equip you with all the skills you need to succeed.</i> <ul style="list-style-type: none"> • Roy Chrobocinski, Managing Director of Domestic Policy, Save the Children 	Metropolitan Ballroom
6:00pm	Closing Remarks/ Validator of Advocates <ul style="list-style-type: none"> • Name, Title, Organization 	Metropolitan Ballroom

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Time	Event	Location
8:00am – 9:00am	Registration and Breakfast	Metropolitan Foyer Metropolitan Ballroom
Morning Plenary		
9:00 am – 9:10am	Welcome and Opening Remarks <ul style="list-style-type: none"> • Janti Soeripto, President and CEO, Save the Children 	Metropolitan Ballroom
9:10 am – 9:30am	Morning Keynote Address <ul style="list-style-type: none"> • Name, Title, Organization 	Metropolitan Ballroom
9:30am – 11:00am	Build a Better Farm Bill: Domestic <p><i>Every five years Congress has to re-authorize the Farm Bill, which includes the Supplemental Nutritional Assistance Program (SNAP). During your visits to Capitol Hill, you will be asking your members of Congress to support SNAP. During this session, we will dive into what SNAP is, what it means for beneficiaries, and how to prepare for the conversation with legislators.</i></p> <ul style="list-style-type: none"> • Chef Kelsey Barnard Clark, Author, Top Chef Winner and Founder of KBC 	Metropolitan Ballroom
11:00am – 11:15am	Break	(15 mins)
11:15am – 12:30pm	<u>Advocacy Trainings</u> <p>Starting Your Advocacy Journey <i>Designed for our newest advocates, this training will cover the foundations of advocacy with a special focus on storytelling and articulating your “why.”</i></p> <ul style="list-style-type: none"> • Hafeezah Yates, South Carolina State Manager • Tomashia Cornitcher, SCAN Advocate and Member of the Virginia Promise Partnership • Jacquelyn Chasteen, New Mexico Volunteer Leader <p>Unite & Thrive: Harnessing Local Connections for Effective Community Engagement <i>As advocates, one of the most powerful assets we have is our relationships with our peers. At this training we’ll dive into a refresher of how to use the SCAN Advocates app for relational</i></p>	<p>West End</p> <p>Gallery 6</p>

	<p>organizing and help you activate the power of your local network.</p> <ul style="list-style-type: none"> • Katie Growden, Tennessee State Manager • Laura Kirby McConnell, Volunteer Leader, Tennessee <p>Student Forum: Zero to Launch As a new student ambassador, starting a club at your school or university is often the first step on your path to success – but it can come with challenges. During this student-led panel discussion, ask SCAN’s Student Team and fellow Student Ambassadors your questions about how to launch an engaged, long-lasting club.</p> <ul style="list-style-type: none"> • Brody Armstrong, Student Engagement Manager • Aileen Charleston, Student Engagement Advisor <p>Immersive Media Lab After a brief discussion of the basics of media, you will spend the bulk of this session getting hands-on practice with interviewing. You’ll also be joined by a local reporter who will share tips and best practices when speaking with the media.</p> <ul style="list-style-type: none"> • Nathan Garcia, Communications Manager • Sam PK Collins, Politics and Education Reporter, Washington Informer <p>Equitable and Inclusive Advocacy It’s up to us to ensure that in our movement for social change, we lead with our values first. In this session you’ll learn how to center diversity, equity, and inclusion in your advocacy work by exploring concepts related to privilege, power, and intersectionality.</p> <ul style="list-style-type: none"> • Annesley Clark, Senior Associate for Diversity, Equity, and Inclusion • Crystal Ellis, Louisiana State Manager 	<p>Metropolitan Ballroom</p> <p>Gallery 7</p> <p>District 1 & 2</p>
<p>12:30pm – 1:30pm</p>	<p>Lunch Wellness Break</p>	<p>Metropolitan Foyer Metropolitan Ballroom</p>
<p>1:30pm- 2:45pm</p>	<p><u>Advocacy Trainings</u></p> <p>Leveraging Peer-to-Peer Fundraising for Social Change The worlds of P2P fundraising and advocacy might live in different departments at most organizations, but their purpose couldn’t be more similar – to empower our communities to speak up on our behalf. At this training you will learn how advocates and peer-to-peer volunteers can work together to achieve our goals for kids.</p> <ul style="list-style-type: none"> • Courtney Nields, Director of Community Engagement 	<p>Districts 1</p>

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	<ul style="list-style-type: none"> • Leanne Clark, <i>Lead Associate of Peer-to-Peer Fundraising</i> <p>Designing a Winning Campaign <i>Are you ready to take a deeper dive into campaign planning and strategy? Join seasoned SCAN staff for a session that will teach you how to build and execute a winning campaign from start to finish.</i></p> <ul style="list-style-type: none"> • Sarah Weissman, <i>Senior Advisor of National Campaigns</i> <p>Building Relationships with Elected Officials <i>During this session, you'll learn the basics of building relationships with your state and federal elected officials – who they are, how to reach them, and best practices during meetings and correspondence. You'll also put your skills to the test through role play and a hands-on activity.</i></p> <ul style="list-style-type: none"> • Courtney Mott, <i>Senior Director, State and Electoral Campaigns, Heartland</i> • Sara Hall, <i>Kentucky State Manager</i> <p>Connecting Through Common Ground: Building Networks Beyond Geography <i>Grassroots advocacy often focuses on geography and location, organizing communities in proximity to one another. During this session, we will explore how to organize communities based on shared identities or experiences – including why it's important and where to start.</i></p> <ul style="list-style-type: none"> • Griffen Saul, <i>Lead Associate, Volunteer Engagement</i> <p>Innovation Workshop <i>When a new campaign rolls out, sometimes it's difficult to think of new and different ways of engaging. During this hands-on workshop, you'll practice thinking outside the box by designing an unconventional advocacy initiative or activity.</i></p> <ul style="list-style-type: none"> • EJ Wallace, <i>Advisor of State and National Campaigns</i> • Pearlie Eversole, <i>Senior Associate, Family Engagement</i> 	<p>District 2</p> <p>West End</p> <p>Dupont Gallery 6</p> <p>Dupont Gallery 7</p>
2:45pm- 3:15pm	Coffee Break	Metropolitan Ballroom
3:15pm- 3:45pm	<p>Afternoon Keynote Address</p> <ul style="list-style-type: none"> • Name, Title, Organization 	Metropolitan Ballroom

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<p>3:45pm- 5:00pm</p>	<p>Building a Better Farm Bill: International</p> <p><i>Every five years Congress has to re-authorize the Farm Bill, which includes funding for USAID to support international communities not usually reached by USAID programs. During your visits to Capitol Hill, you will be asking your members of Congress to support these resiliency programs. During this session, we will dive into what these programs are, what they do for communities, and how to prepare for the conversation with legislators.</i></p>	<p>Metropolitan Ballroom</p>
<p>5:00pm – 5:15pm</p>	<p>Introduction to Soapbox</p> <ul style="list-style-type: none"> • Name, Title, Organization 	<p>Metropolitan Ballroom</p>
<p>5:15pm – 5:30pm</p>	<p>Transition to Team Meeting Room</p>	
<p>5:30pm – 6:30pm</p>	<p>State Team Meetings</p> <p><i>Time to huddle up in your state groups! Advocates will have time to work together and with Save the Children staff to prepare for your Lobby Day meetings.</i></p> <p>State Room Breakouts:</p> <ul style="list-style-type: none"> • West End • Dupont Gallery 6 • Dupont Gallery 7 • District 1 • District 2 • Metropolitan Ballroom 	<p>West End Dupont Gallery 6 Dupont Gallery 7 District 1 District 2 Metropolitan Ballroom</p>
<p>Evening Activities</p>		
<p>7:00pm – 9:00pm</p> <p><i>Meet your staff lead in the 2nd floor lobby at 6:30pm</i></p>	<p>Dine Around D.C.</p> <p><i>Attendees are invited to sign up for staff-hosted dinners at restaurants throughout the city at the registration table. Each reservation includes space for seven advocates and one Save the Children or SCAN staff person.</i></p>	<p>Various Locations</p>
<p>7:00pm – 9:00pm</p>	<p>Student Social</p>	

Tuesday, July 18

Capitol Hill, Washington D.C.

ADVOCACY SUMMIT

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Time	Event
6:30am – 7:45am <i>Meet in the 1st floor lobby at 6:15am.</i>	Transportation to Capitol Hill Luggage drop-off at Lutheran Church of the Reformation, 212 East Capitol St. NE
Congressional Breakfast: Kennedy Caucus Room – Capitol Hill	
8:00am	Doors Open and Breakfast
8:45am – 9:30am	Champions for Children Awards <ul style="list-style-type: none"> • Janti Soeripto, President and CEO, Save the Children • Eastern Award • Heartland Award • Western Award • Youth Award
Meetings on Capitol Hill: Meeting Times and Locations Listed on Your Soapbox Schedule	
10:00am – 5:00pm	<p>Meet with policymakers who can create positive change for children here and abroad. Share your thoughts and opinions with them on why investing in kids in the U.S. and around the world is so important.</p> <p>Please feel free to stop by the Advocacy Summit’s space at the Lutheran Church of the Reformation (212 East Capitol St. NE, Washington, D.C. 20003) near the Supreme Court, for snacks, Wi-Fi, and, at the end of the day, to pick up your luggage before leaving for the airport.</p>
Virtual Meetings on Capitol Hill: Senate Cafeteria or the Lutheran Church of the Reformation	
10:00am – 5:00pm	<p>If you have virtual meetings scheduled, you have two options for your meeting:</p> <ol style="list-style-type: none"> 1. Senate or House Cafeteria: If you are short on time and cannot get back to the church, the Dirksen Senate Cafeteria or Rayburn House Cafeteria are great options to set up for your meeting. <ul style="list-style-type: none"> • Network Name: SENATE_GUEST • Password: capitoldome (all lower case) 2. Lutheran Church of the Reformation (212 East Capitol St. NE, Washington, D.C. 20003) where there will be rooms and computers available for lobby groups to hold their meetings.

[Save the Children](#) believes every child deserves a future. Since our founding more than 100 years ago, we’ve changed the lives of more than 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share. Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

[Save the Children Action Network](#) was created in 2014 as the political advocacy arm of Save the Children, to be the political voice for kids. We work to ensure that the issues critical to children’s lives and futures are given top priority by our elected leaders, building bipartisan support to make sure every child has a strong start in life. Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).