

Text Bank Voter Registration and Get Out the Vote (GOTV) Sample Scripts

Note: These are sample text scripts. Work with your SCAN staff contact to customize the scripts based on the voter registration rules and voting laws in your state.

Audience: Unregistered

Ask: register to vote

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! I'm reaching out to make sure you are ready to vote later this fall. First things first – are you registered to vote? [thinking face emoji]

[NO] We want to ensure that amazing people like you who care about kids' issues vote this fall. Will you take two minutes to register to vote at <https://scan.turbovote.org>?

[YES] Thank you! After you finish registering to vote, I hope you'll ask your friends to do the same.

[NO] A lot is riding on this election so if you change your mind, I hope you'll take a couple of minutes to become a voter. Our democracy depends on you! Here's that link again:
<https://scan.turbovote.org>

[YES] That's amazing! [celebration emoji] Could you help spread the word about voter registration by asking your friends to register to vote?

[YES] Fabulous – you're the best! [star eyes emoji] Please share this link with them:
<https://scan.turbovote.org>

[NO] No problem! Thank you for being a voter!!

Audience: Lower propensity and new voters

Ask: vote by mail

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a registered voter. Thank you! [celebration emoji] Do you plan to vote in the upcoming election on November 3? [thinking face emoji]

[YES] That's amazing! I wanted to make sure you know about vote by mail – a safe and secure way to vote. Have you requested a vote by mail ballot? [mailbox emoji]

[YES] Great! The deadline to mail in your ballot is [DATE]. When do you think you'll mail in your ballot?

[NO] Voting by mail is a great way to pandemic-proof your vote! If you'd like to request your mail-in ballot please visit [STATE ELECTION WEBSITE] by [DATE]. Thank you!

Audience: Super voters

Ask: vote by mail

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a regular voter. Thank you! [celebration emoji] Are you planning to vote again in the upcoming election on November 3? [thinking face emoji]

[YES] That's amazing! I wanted to make sure you know about vote by mail – a safe and secure way to vote. Have you requested a vote by mail ballot? [mailbox emoji]

[YES] Great! The deadline to mail in your ballot is [DATE]. When do you think you'll mail in your ballot?

[NO] Voting by mail is a great way to pandemic-proof your vote! If you change your mind, you can request your mail-in ballot at [STATE ELECTION WEBSITE] by [DATE]. Thank you!

Audience: Lower propensity and new voters

Ask: GOTV Early Voting

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a registered voter. You're awesome! [clapping emoji] Are you planning to vote again in the upcoming election on November 3? [thinking face emoji]

[YES] Fantastic! [celebration emoji] Do you plan to vote early? Early voting is a great way to go to the polls at times when it's not too crowded.

[YES] That's great! Early voting starts on [DATE] and ends on [DATE]. [checkmark emoji] You can learn more about early voting at [STATE ELECTION WEBSITE]. I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[NO] Ok. Election Day is Tuesday, November 3. Polls open at [TIME] and close at [TIME]. Great! I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[IF RESPONSIVE] Okay perfect--I love how prepared you are!

[NO] I understand. Thank you for time, and I hope you have a great day!

Audience: Super Voters

Ask: GOTV Early Voting

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a regular voter. You're the best! [clapping emoji] Are you planning to vote again in the upcoming election on November 3? [thinking face emoji]

[YES] Fantastic! [celebration emoji] Do you plan to vote early? Early voting is a great way to go to the polls at times when it's not too crowded.

[YES] That's great! Early voting starts on [DATE] and ends on [DATE]. [checkmark emoji]
You can learn more about early voting at [STATE ELECTION WEBSITE]. I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[NO] Ok. Election Day is Tuesday, November 3. Polls open at [TIME] and close at [TIME]. Great! I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[IF RESPONSIVE] Okay perfect--I love how prepared you are! [checkmark emoji]

[NO] I understand. Thank you for time, and I hope you have a great day!

Audience: Lower propensity and new voters

Ask: GOTV

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a registered voter. You're awesome! [clapping emoji] Are you planning to vote again in the upcoming election on November 3? [thinking face emoji]

[YES] Fantastic! [celebration emoji] Early voting has started, and you can find the most convenient locations in your county [STATE ELECTION WEBSITE]. Any idea what day is best for you?

[YES] Fantastic! I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[IF RESPONSIVE] Okay perfect--I love how prepared you are! [checkmark emoji]

[NO] I understand. Thank you for time, and I hope you have a great day!

Audience: Super Voters

Ask: GOTV Early Voting

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Official records show you are a regular voter. Go you!! [clapping emoji] Are you planning to vote again in the upcoming election on November 3? [thinking face emoji]

[YES] Fantastic! [celebration emoji] Early voting has started, and you can find the most convenient locations in your county [STATE ELECTION WEBSITE]. Any idea what day is best for you?

[YES] Fantastic! I'm sure you're super busy, so have you thought about what time is the most convenient for you to go?

[IF RESPONSIVE] Okay perfect--I love how prepared you are! [checkmark emoji]

[NO] I understand. Thank you for time, and I hope you have a great day!

Audience: All voters

Ask: Election Day

INTRODUCTION: Hi [contact], [agent] here with Save the Children Action Network! Election Day is finally here! [party hat emoji] I was so excited to vote that I voted early! Have you already voted yet?

[YES] You rock – thank you! I hope you’ll encourage your friends to vote, too!

[NO] I get it, voting on Election Day is a tradition! Do you know what time you plan on going to vote?

[RESPONSIVE] Great! Do you plan to drive there, walk, or take public transportation?

[RESPONSIVE] Awesome! Thank you so much for being a voter! [American flag emoji]