

Promoting Voter Registration via Email

While many states are still limiting social gatherings, you can still encourage your personal networks to register to vote. (You can learn more about voter registration [in this document](#).) Personalize our template below and send emails to people you know to encourage them to register. Keep in mind the voter registration deadline in your state, and think beyond your closest circle to have the widest reach!

Potential people you can contact include:

- Your friends who are voting age
- SCAN club or Community Action Team members
- Members of other clubs
- Relatives
- Sports teammates or coaches
- People you know from a house of worship or youth group
- Neighbors and family friends
- Families for whom you babysit
- Teachers and classmates

Sample email script:

Hi [First name],

Kids can't vote – but you can!

Voting is one of the most important things we can do to create positive change in our communities and ensure accountability among our leadership. We need to ensure that our elected officials will invest in kids in the U.S. and around the world so that every child has the opportunity to thrive.

Unfortunately, millions of Americans won't be able to vote this Election Day either because they aren't registered or because they've moved and haven't updated their registration status. Are you one of them?

Registering to vote is easy and takes just a few minutes. Register or check your status at <https://scan.turbovote.org/>.

Already registered to vote? Great! You can receive updates about your polling place and more at the same link.

We also hope you'll tell your friends and family about our registration drive! Please forward this email to 5 friends who might need to register or update their registration.

Thank you for making our voter registration push a success!

[Your Name]

[Student Ambassador/Volunteer Leader/Volunteer], Save the Children Action Network

[Email]