

Postcard Get Out the Vote (GOTV) Sample Messages

The messages below were developed with language that has proven to turnout voters. Your Save the Children Action Network staff contact will share which audience you are writing to when he/she provides you with a list.

Audience: New or lower-propensity voters

[VOTER FIRST NAME] –

Official records show you are a registered voter. Thank you!

[STATE] needs citizens like you, the kind who participate in elections.

After Election Day on Tues., Nov. 3, I hope to be able to thank you for voting.

Thank you,

[VOLUNTEER FIRST NAME]

Audience: Super voters

[VOTER FIRST NAME] –

Official records show you are a previous voter. Thank you!

[STATE] needs citizens like you, the kind who participate in elections.

After Election Day on Tues., Nov. 3, I hope to be able to thank you for voting.

Thank you,

[VOLUNTEER FIRST NAME]