

Child Care Week of Action Social Media Toolkit

April 15 – 21, 2018

Here are a few simple ways to let your friends and family – and even Congress! – know what you're up to during the Child Care Week of Action!

- **Follow, retweet and share our posts!**



@SCActionNetwork



@SavetheChildrenActionNetwork



@SavetheChildrenActionNetwork

- Use **#Care4ChildCare** and **#InvestInKids** in all your posts.
- **Take pictures!** Be sure to take post content with photos from your events and activities!
- Participate in our **Twitter Chat** on Wednesday, April 17 at 2 pm ET using **#LeadingonEarlyEd**.
- **Tag people** (@SCActionNetwork, event speakers and members of Congress)
- **Give live updates!** Tell your friends what you're up to during the Week of Action.

Sample posts:

Facebook: For far too many children and families affordable, high-quality child care is out of reach. Without access to child care, we can't ensure our children will get the strong start they need in life. That's why we need Congress to support robust funding for the Child Care and Development Block Grant (CCDBG)! Let's urge Congress to #InvestInKids. <http://bit.ly/2Ze0YfO> #Care4ChildCare #InvestInKids

Twitter: The cost of child care is out of reach for too many families across the country. The Child Care and Development Block Grant (CCDBG) will help make #childcare more accessible. Urge Congress to #InvestInKids today! <http://bit.ly/2Ze0YfO> #Care4ChildCare #InvestInKids

Instagram: The first years of children's lives are critical for their social, emotional and cognitive development. That's why we need Congress to support robust funding for the Child Care and Development Block Grant (CCDBG). This would help parents afford high-quality child care so children can get the best start to life. Visit @SavetheChildrenActionNetwork to take action and urge Congress to #InvestInKids! #Care4ChildCare #ChildCare