



**Save the Children**  
**Action Network™**

# HEAD START WEEK OF ACTION 2018 WORKSHEET

*Head Start Builds Bright Futures!*

## Background

During the week of April 16, Save the Children Action Network (SCAN) is organizing a week of action in support of Head Start, emphasizing Early Head Start. Head Start is a federal program that provides comprehensive early education, nutrition, health and parental engagement services to young children and their families. Early Head Start delivers services to 0 – 3 year-olds and Head Start focuses on children ages 3 – 5. Just 31 percent of eligible kids have access to Head Start. Early Head Start fares worse with only 6 percent of eligible children have access to the program.

Organizing around the theme “Head Start Builds Bright Futures,” this week of action will enable us to increase awareness and inspire action in support of funding for Head Start. Working with the SCAN staff in your state and other volunteer leaders, complete this worksheet to plan your week of action activities. Your creative ideas will make this week of action one to remember!

Since Head Start is funded through the appropriations process, we encourage you to focus on appropriations committee members, if there are any [senators](#) or [representatives](#) on this committee from your state.

Which member(s) of Congress will you focus on for the week of action?

## Week of Action Snap Advocacy

Each community, school and/or campus is encouraged to participate in our week of action anchor action, that we’re calling **snap advocacy**. The snap advocacy action will unify our work around the country. Here’s how snap advocacy works: You will organize a group of people to gather in front of a U.S. senator’s or representative’s office, a local Head Start center (working in partnership with your Head Start partners) or an iconic location in your community or school. SCAN will provide you with oversized blocks that spell “Head Start Builds Bright Futures!” You will take a photo of this powerful image which we’ll share on social media, with local media and with congressional offices.

Who or what will influence the member(s) of Congress you identified above?

What new partnerships can you develop during the week of action?

Where will you stage your snap advocacy action? Will you incorporate other activities into the snap advocacy action?

Beyond the snap advocacy action, how else will you inspire people to act during the week of action?

What tasks will each committee lead on week of action? If you are a campus group, think about how you can assign responsibilities for each of these areas.

Committee	Assigned Tasks	Timeline
Legislative		
Outreach		
Communications		