



Save the Children.



Save the Children
Action Network.

2017 ADVOCACY SUMMIT

Join the #InvestInKids Conversation

Here are a few simple ways to let your friends and family - and even Congress! - know what you're up to at the Advocacy Summit!

- **Follow us, retweet and share!**



@SCActionNetwork | @SavetheChildren



@SavetheChildrenActionNetwork | @SavetheChildren



@SavetheChildrenActionNetwork | @SavetheChildren



@SavetheChildren

- Use **#InvestInKids** in all your posts.
- **Take pictures!** Social media posts with photos typically get more attention. Be sure to do this as you're on your way to Washington and after your meetings on Capitol Hill!
- **Tag people** (@SCActionNetwork, @SavetheChildren, speakers and members of Congress)
- **Write in your own voice and give live updates about your day in Washington!** Tell your friends what you're up to and why you're passionate about advocating for kids.
- **Use our Snapchat filters in your snaps!**
- **[Click here to join our Facebook group!](#)** Connect with other attendees before the Summit.
- **[Upload your photos to Dropbox](#)** so we can share them on social media and with press!

Sample posts:

Facebook: I'm excited to be advocating for kids this week in Washington, D.C. during Save the Children Action Network and Save the Children's Advocacy Summit! I'm learning a lot about how to be an effective voice for kids. Can't wait to go to Capitol Hill to urge our lawmakers to #InvestInKids!

Twitter: Thrilled to be in DC for the @SCActionNetwork & @SavetheChildren Advocacy Summit. Let's #InvestInKids!

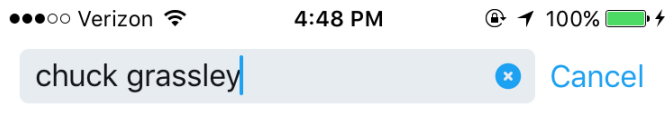
Instagram: I'm so excited to be advocating for kids this week in Washington, D.C. during @savethechildrenactionnetwork and @savethechildren's annual Advocacy Summit! I'm learning a lot about how to be a more effective voice for kids. Can't wait to go to Capitol Hill to urge our lawmakers to #InvestInKids through #earlyed and #globalhealth!

501 Kings Highway East, Suite 400
Fairfield, CT 06825
1-800 Save the Children
SavetheChildren.org

899 North Capitol NE, Suite 900
Washington, DC 20002
1-202-640-6600
SavetheChildrenActionNetwork.org

Tweet at Congress!

It's easy to ask your members of Congress questions on Twitter and tweeting at them is a great way to let them know about issues that are important to you. To find the handle for a specific member of Congress, simply type their name into the search bar.



When starting a tweet with a handle, first type a period before the member's handle to ensure more people can see your post. See examples below.

Keep your ask short and sweet – and ask your friends to retweet it!

Sample Tweets:

- .@chriscoons & @LindseyGrahamSC, Now is the time to #InvestInKids by sponsoring the #ReachAct! Let's #SaveMomsandKids.
- .@chuckgrassley, Our future depends on our children. Let's #InvestInKids with high-quality #earlyed!
- Thank you for meeting with us and discussing the importance of #earlyed, @RepKClark! #InvestInKids

Hashtags to Use:

- #InvestInKids
- #ReachAct
- #SaveMomsandKids
- #EarlyEd

Stay Engaged!

Use the skills you learn at the Advocacy Summit as you continue your work in your community.

- Take pictures at events and post them on social media.
- Don't forget to use #InvestInKids and tag us so we can highlight your work!
- Ask your friends to follow us, too!