

# 2017 ADVOCACY SUMMIT

## Agenda

### Sunday, March 26<sup>th</sup>

Kellogg Conference Hotel, 800 Florida Avenue NE, Washington D.C. 20002

Time	Event	Location
11:00am – 3:00pm	<b>General Registration</b>	<b>Atrium</b>
<b>Training Day</b>		
1:00pm – 1:10pm	<b>Welcome &amp; Opening Remarks</b> Mark K. Shriver, President, SCAN	<b>Ballroom ABCD</b>
1:10pm – 2:10pm	<b>Invest in Kids: Every Day, In Times of Crisis and for Our Future</b> Fadumo Ali, SCAN Student Ambassador, Washington State University Gary Shaye, Associate Vice President, Trustee Relations and Former Country Director, Save the Children Mark K. Shriver, President, SCAN	<b>Ballroom ABCD</b>
2:10pm – 2:25pm	<b>Break</b> Beverages will be provided.	<b>Atrium</b>
2:25pm – 3:40pm	<b>Call, Share, Write, Build: Skills Every Activist Needs</b> Blue Group Red Group Green Group Yellow Group	<b>2<sup>nd</sup> Floor Foyer Room 4ABC Room 5AB Room 6ABC</b>
3:40pm – 4:00pm	<b>Break</b> Snacks & beverages will be provided.	<b>2<sup>nd</sup> Floor Foyer</b>
<b>Breakout Sessions (2<sup>nd</sup> Floor)</b>		
4:00pm – 5:30pm	<b>Taking it Home: Staying Engaged After the Summit</b> Kimberly Robson, Senior Director, Mobilization, SCAN Mike Salamon, Associate Director, Mobilization, SCAN  <b>Engaging Fellow Students in Advocacy</b> Morgan Moran, Senior Coordinator, Student Ambassador Program, SCAN Molly Daniels, Principal, AdvocacySmiths  <b>Planning to Win for Kids</b> Diana Onken, National Director, Mobilization, SCAN Ed Stierli, State Director, Mobilization, SCAN	<b>Room 6ABC</b>  <b>Room 5AB</b>  <b>Room 4ABC</b>
5:30pm – 6:00pm	<b>Break</b>	
<b>States Dinner &amp; Advocate Awards</b>		
6:00pm – 8:00pm	<b>Celebrating Achievements Awards Dinner</b> Mark K. Shriver, President, SCAN	<b>Ballroom ABCD</b>

## Monday, March 27<sup>th</sup>

Kellogg Conference Hotel, 800 Florida Avenue NE, Washington D.C. 20002

Time	Event	Location
8:15am – 8:45am	<b>Registration &amp; Continental Breakfast</b>	<b>Atrium</b>
<b>Morning Plenary</b>		
9:00am – 9:10am	<b>Welcome &amp; Opening Remarks</b> Carolyn Miles, President & CEO, Save the Children	<b>Auditorium</b>
9:10am – 9:30am	<b>Keynote Address</b> Dr. Jill Biden, Board Chair, Save the Children	<b>Auditorium</b>
9:30am – 10:15am	<b>Being a Voice for Kids: Stories from the Field</b> Carlos Carrazana, Executive Vice President and Chief Operating Officer, Save the Children, Moderator Dianna Baker Hoye, SCAN Legislative Action Team Leader, Iowa Eric Bridgett, High School Teacher, Mound Bayou, Mississippi Victoria Lweshwa, Senior Maternal Newborn Health Advisor, Save the Children Malawi Theo Ouedraogo, Graduate Student, University of South Carolina College of Social Work; SCAN Intern	<b>Auditorium</b>
10:15am – 10:30am	<b>Break</b>	<b>Atrium</b>
<b>Issue Panels (concurrent sessions)</b>		
10:30am – 11:30am	<b>Early Childhood Education</b> Judie Jerald, Senior Advisor, Early Childhood Education Policy, SCAN, Moderator Geoffrey Browning, Legislative Assistant, Office of Representative Katherine Clark (D-MA-5) Tamara Fucile, Former Legislative Affairs Staffer, Office of Management and Budget Shannon Rudisell, Executive Director, Early Childhood Funders' Collaborative  <b>Maternal, Newborn and Child Survival</b> Smita Baruah, Senior Director, Global Health & Development Policy & Advocacy, Save the Children Lindsay Lee Plack, Government Relations Director, U.S. Global Leadership Coalition Victoria Lweshwa, Senior MNH Advisor, Save the Children Malawi Joy Marini, Executive Director of Maternal and Child Health, Johnson & Johnson	<b>Auditorium</b>  <b>Room 4ABC on the 2<sup>nd</sup> Floor</b>
11:30am – 11:45am	<b>Break; attendees move to second issue panel</b>	
11:45am – 12:45pm	<b>Early Childhood Education</b> Speakers listed above.  <b>Maternal, Newborn and Child Survival</b> Speakers listed above.	<b>Auditorium</b>  <b>Room 4ABC on the 2<sup>nd</sup> Floor</b>

<b>Afternoon Plenary</b>		
<b>12:45pm – 1:30pm</b>	<b>Lunch</b>	<b>Ballroom ABCD</b>
<b>1:30pm – 1:35pm</b>	<b>Afternoon Opening</b> Mark K. Shriver, President, SCAN	<b>Ballroom ABCD</b>
<b>1:35pm – 2:30pm</b>	<b>Inside Washington</b> Jonathan Capehart, Opinion Writer, <i>The Washington Post</i> , Contributor, MSNBC, Host, "Cape UP" Podcast	<b>Ballroom ABCD</b>
<b>2:30pm – 3:20pm</b>	<b>Effective Advocacy: Going to the Hill</b> Tom Sheridan, President, The Sheridan Group	<b>Ballroom ABCD</b>
<b>3:20pm – 3:35pm</b>	<b>Break</b> Snacks & beverages will be provided.	<b>2<sup>nd</sup> Floor Foyer</b>
<b>Breakout Sessions</b>		
<b>3:35pm – 4:20pm</b>	<b>Discussion on Policy Asks</b>	<b>2<sup>nd</sup> Floor Breakout Rooms</b>
	Smita Baruah, Senior Director, Global Health & Development Policy & Advocacy, Save the Children Roy Chrobocinski, Associate Director, Federal & Government Relations, Early Childhood Education, SCAN	<b>Room 4ABC</b>
	Jill Carney, Associate Director, Government Relations, Maternal, Newborn and Child Survival, SCAN Colleen Vivori, Associate Director, Policy and Advocacy, U.S. Programs, Save the Children	<b>Auditorium</b>
	Sarah Beisler, Senior Coordinator, Government Relations, SCAN Sheila Murphy, Senior Director, Government Relations, SCAN	<b>Room 6ABC</b>
<b>4:20pm – 4:30pm</b>	<b>Break</b>	
<b>4:30pm – 5:00pm</b>	<b>Introduction to Soapbox App</b> Kevin Schultze, Vice President, Congressional Relations, Soapbox Consulting	<b>Ballroom ABCD</b>
<b>5:00pm – 6:00pm</b>	<b>Team Meetings</b>	<b>Ballroom ABCD</b>
<b>Evening Reception</b>		
<b>6:00pm – 8:00pm</b>	<b>Evening Reception</b> Hearty appetizers & beverages will be provided.	<b>Atrium</b>
<b>7:00pm – 9:00pm</b>	<b>Student Social</b> <i>A special event for all students and their chaperones. The event will include bowling and dinner. Buses will depart from the hotel at 6:45pm.</i>	<b>Pinstripes</b> 1064 Wisconsin Ave NW, Washington, DC 20007

## Tuesday, March 28<sup>th</sup>

The United States Capitol, Washington D.C.

Time	Event
7:00am – 8:00am	<b>Transportation to Capitol Hill</b>
	Assigned shuttles depart from the Kellogg Conference Hotel promptly at 7:15am and 7:45am.
<b>Congressional Breakfast: The Kennedy Caucus Room (R-325) Russell Senate Office Building</b>	
8:30am	<b>Doors Open</b>
8:45am – 9:00am	<b>Welcome &amp; Opening Remarks</b> Carolyn Miles, President & CEO, Save the Children
9:00am – 9:45am	<b>Working Together for Kids</b> Dawn Sweeney, President & CEO, National Restaurant Association; Trustee, Save the Children and SCAN, Moderator U.S. Congressman James E. Clyburn (D-SC-6), Assistant Democratic Leader
9:45am – 10:15am	<b>Champions for Children Congressional Awards</b> U.S. Congressman Ed Royce (R-CA-39) U.S. Senator Jeanne Shaheen (D-NH)
10:15am – 10:30am	<b>Closing Remarks</b> Mark K. Shriver, President, SCAN
<b>Meetings on Capitol Hill: Meeting times and locations listed in your team packet.</b>	
11:00am – 5:00pm	Meet with policymakers who can create positive change for children here and abroad. Share your thoughts and opinions with them on why maternal and child survival for families around the world and early childhood education for American kids are so important.  Please feel free to stop by the Advocacy Summit's space at the Lutheran Church of the Reformation at 212 East Capitol St NE, Washington, DC 20003, near the Supreme Court, for snacks, Wi-Fi, and, at the end of the day, to pick up your luggage before leaving for the airport.